

FOR IMMEDIATE RELEASE
March 22, 2010

Women's Equity Foundation gets in on Belk Charity Day

Throughout the month of April the Women's Equity Foundation will be selling tickets to this year's first of two Belk Charity Day events scheduled for May 1. Belk stores nationwide will be participating, including our local Maryville, Turkey Creek, West Town and Knoxville Center stores.

For each ticket, a \$5.00 value, sold before May 1, all the proceeds will benefit the Women's Equity Foundation based in Maryville. Ticket holders receive \$5.00 off their first purchase when shopping from 6-10 a.m. on May 1. New this year, the first 100 customers at each store will be given a gift card valued from \$5.00 to \$1000.00 to be used against their purchases. This replaces the \$1000.00 drawing that has taken place in previous years. Pre-purchasing during the week prior is also offered again.

For more information or to purchase tickets, call Millie Flood at 995-0024 (email weflood@aol.com) or Harri Ropp at 995-9065 (email harriropp@yahoo.com)