

Spot News

Vol 10, No. 1

January 2005

A publication of the East Tennessee Chapter
of the Society of Professional Journalists
on the Web at <http://www.kornet.org/etspj>



ETSPJ Diversity Seminar

‘Who lives here?’ Let’s find out

Hispanic, Korean, Jewish, Filipino, African-American, Islamic, Disabled, Gay and Lesbian.all have active and vibrant communities throughout East Tennessee. When a story happens involving an issue affecting them, how do you contact a spokesperson? How do you approach them? How big is the community?

The question *how* may be at the bottom of the reporter’s story pyramid, but when dealing with ethnic communities and sensitive issues, it could spell the difference between getting a good story and a great one.

The East Tennessee Society of Professional Journalist Pro Chapter will sponsor a Diversity Seminar in the Community Room of WBIR Studios, 1513 Hutchison Ave., Jan. 20, 2005, at 6:30 p.m. The moderated program “Who Lives Here?” will feature representatives from East Tennessee’s ethnic populations and will allow reporters to familiarize themselves with the various communities in the region.

The spokespeople will tell how large their communities are, what issues affect them and how journalists can better prepare themselves when approaching a story involving East Tennessee’s various communities.

The seminar is open to reporters and journalists, members and non-SPJ members of the working media. Those news organizations and journalists wishing to attend need to contact ETSPJ Program Chair Ed Hooper at ed@tennesseehistory.com.



ETSPJ throws a Christmas party. . .



Bonnie Hufford, adviser to the UT student chapter of SPJ, models the bow that came on her package to the amusement of UT student Andrea Yeager.

Not to be outdone, Lisa Skinner, immediate past president of ETSPJ, dons her bow as husband, Steve Skinner, and David Lauer look on.



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. . . with food, gifts, chat



Ann Hinch and David Lauver surely are discussing Front Page Follies



ETSPJ president, Dorothy Bowles; past president, Adina Chumley; and board member, Thomas Fraser chat before the crazy gift exchange.



Board member Tom King and his wife Faye were among the guests.

Larry Aldridge, who came away with the ties in the crazy gift exchange, talks with Kathy Oller of Williamsburg, Ky.,



GPC call for entries in the mail

The deadline for entries in the Golden Press Card awards program has been changed to Feb. 15. Entries should be mailed or delivered by 5 p.m. that day to Golden Press Card Entries; College of Communications; 333 Communications Building; University of Tennessee; Knoxville, TN 37996-0332. Please pay by check made out to East Tennessee Society of Professional Journalists. We cannot accept cash.

Eligible works must have been printed or broadcast between Jan. 1 and Dec. 31, 2004. Categories and rules can be found on our Web site, <http://www.korrnet.org/etspj/GPC2005.htm>.

Mark Your Calendar

Jan. 20, 6:30 p.m. Meeting, WBIR-TV Community Room, Panel: Covering Diverse Groups in Our Community

Feb. 15, 5 p.m., Golden Press Card entry deadline

April 8-9, 2005, Region 3 Conference, Riverview Hotel, Charleston, S.C.

May 20, Golden Press Card awards program