

Spot News

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Ho ho ho . . . Crazy gift time IS COMING



Party List -- Check it twice

\$10 gag gift
Unwrapped toy
Food
RSVP to Nicole Henrich
6:30 p.m., Dec. 5
Cherokee Bluff Clubhouse

ETSPJ's popular and entertaining holiday party will be held at the Cherokee Bluff Clubhouse again this year. The party is at 6:30 p.m., on Thursday, Dec. 5.

We will have the popular, crazy "Chinese" gift exchange. Members and guests who wish to participate should bring a wrapped gag gift costing approximately \$10. We will trade gifts to see who gets the goodies and who gets the . . . well, . . .

ETSPJ will once again collect toys for the Toys for Tots campaign. Please bring new, unwrapped toys to donate.

Also, this will be a covered dish dinner, so members will provide food. Dishes must be coordinated with Nicole Henrich at WBIR-TV. The phone number at the station is 637-1010, and her e-mail address is nhenrich@wbir.gannett.com. She must have the names of those who will attend by Dec. 2 because a list must be turned in to the guard at Cherokee Bluff.

In advance, we wish to thank Georgiana Vines and John Fox for making arrangements to hold the party at their clubhouse.

Inside

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“Get involved,” Silva tells students at alma mater

ETSPJ Board member Michele Silva recently traveled back to her alma mater in the great northern state of Vermont for Homecoming 2002. It was a 10-year reunion for the 1992 Video Performance and Scriptwriting grad. She was invited back to Lyndon State College to speak at the school's chapter induction into the American Women of Radio and Television Association. Michele encouraged LSC students to get involved in organizations like AWRT, SPJ and RTNDA.

Michele says, “Being an SPJ member as a student opened many doors for my career later in life. One news consultant/taent coach I met on my very first trip to an SPJ regional convention, not only introduced me to future employers, mentored me, but is now a surrogate for my dad who has passed away. If it weren't for SPJ and Kenn Venit, I might still be waiting tables!”

News from the region

Atlanta pro chapter gearing up again

by Holly Flsher, Region 3 Director

The Atlanta Pro Chapter will meet Dec. 12 at Manuel's Tavern for an organizational meeting. The full board will soon be in place and SPJ will be back in Atlanta!

The 2003 Region III Conference is set for April 4-5 in Atlanta with IRE at the Sheraton Colony Square. This will be a Better Watchdog Workshop that will be full of great information. It looks like the schedule will include: workshops Friday afternoon for students as well as workshops for professionals led by Green Eyeshade winners/finalists; an opening night reception Friday night; IRE workshops Saturday; a Mark of Excellence Awards luncheon Saturday; and the Green Eyeshade Awards banquet Saturday night. Should be a great week-

end jammed full of events and activities. So mark your calendars now and watch for more details.

The student chapter at Auburn University in Alabama is up and running under advisor Michael Rich. So far this year, the chapter has had one general meeting with 25 attendees, elected officers, and hosted guest speaker Dewey English, managing editor at the Mobile Register.

The student chapter at the University of Miami, along with the Journalism and Photography Program, hosted a visit by Miami Herald reporter Manny Garcia Nov. 12. Garcia won a Pulitzer Prize several years ago for his reporting about the Miami city elections fraud problems.

Golden Press Card Call for entries To go out soon

To: SPJ Members and Interested Media
From: Lisa Hood Skinner

Be thinking about what you will enter in this year's Golden Press Card award competition, which is tentatively scheduled for late April or early May. The call for entries will be sent out around the first of the year and will be posted on our ETSPJ Web site.

Fred Graham, chief anchor of COURT TV and husband of TVA director, Skila Harris, will be the featured speaker.

President Larry Aldridge
First Vice President Lisa Hood Skinner
Second Vice President Alan Carmichael
Secretary Jean Ash
Treasurer Dorothy Bowles

Officers and Board ETSPJ

Communications Coordinator
Sally Guthrie (588-1474)

Board Members

Adina Chumley
Jim Fields
Nicole Henrich
Bonnie Riechert
Michele Silva

The Whole Story -- SPJ Diversity Tips and Tools

by Sally Lehrman, National Diversity Chair

- When is your source American Indian or when is he Native American?
- Not sure of the background of the pink triangle symbol or what a reference to “Stonewall” is all about?
- Should you describe someone as a “little person,” a “dwarf,” or “of short stature”?

Check out the latest resources for journalists who want to do a better job covering the distinct communities that make up the U.S. population.

For a short new style guide and an excellent resource section on “Covering Indian Country,” go to Newswatch, a project of the Center on the Integration and Improvement of Journalism at San Francisco State University. http://newswatch.sfsu.edu/journal/su2002/native_style_guide.html

Check out the updated version of a style guide supplement on gay, lesbian, bisexual and transgender terminology by the National Lesbian and Gay Journalism Association at <http://www.nlgja.org/pubs/style.html>.

Look for the new primer on covering disability from the National Center on Disability and Journalism at <http://www.ncdj.org/styleguide/html>. The guide, under development but already quite useful, offers helpful tips on definitions and terms that come up when covering people with disabilities.

Other Style Guides

For a compilation of style guides with the help of the Asian American Journalists Association, the National Association of Black Journalists, the National Association of Hispanic Journalists, the National Lesbian and Gay Journalists Association, the Native American Journalists Association, the National Center on Disability and Journalism, the South Asian Journalists Association, and “100 Questions and Answers About Arabs: A Journalist’s Guide” by the Detroit Free Press: <http://newswatch.sfsu.edu/guide/>

On how to cover Asian America: http://www.aaja.org/html/news_html/news_stylebook.html

Words and facts to know about Latinos in the United States: http://www.nahj.org/resourceguide/chapter_1.html

On covering South Asia and the South Asian diaspora: <http://www.saja.org/stylebook.html>

To get to The Detroit Free Press guide to covering Arab Americans: <http://www.freep.com/jobspage/arabs/index.htm>

Don’t forget to consult the Rainbow Source Book and Diversity Tool Box for a pot of gold! <http://www.spj.org/rainbowsourcebook>.

The Society of Professional Journalists presents the Rainbow Source Book, an online database of qualified experts on key news topics from populations historically underrepresented in the news: people of color, women, gays and lesbians, and people with disabilities. This valuable tool makes it easy for journalists to improve news accuracy and quality by broadening the perspectives and voices in their coverage.

The database was gathered by and for journalists with deadlines and news values in mind. The first of its kind, the resource includes biographical summaries, languages spoken, broadcast experience, contact information and other background in a simple-to-use format.

A companion “Diversity Toolbox” provides the most comprehensive set of links to journalism diversity resources and institutions on the web. Accompanying essays offer principles and strategies for improving stories from conception on through to reporting and writing.

Your suggestions and comments welcome. Contact Sally Lehrman, your national diversity chair, at diversity@bestwrit.com.



Happy Thanksgiving

Mark Your Calendar

Dec. 5, 6:30 p.m., Christmas party, Cherokee Bluff Clubhouse

Apr. 4-5, 2003, Region III Conference with IRE, Atlanta

May 2, 2003 (tentative) Golden Press Card Awards

Christmas Party 6:30 p.m., Dec. 5, Cherokee Bluff