

# Spot News

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## Meet 2002-2003 ETSPJ officers

**Larry Aldridge**, president, is executive editor of The Daily Times in Maryville. He was formerly managing editor of the Charleston, W.Va., Daily Mail and The Knoxville Journal. Last year he co-chaired the Front Page Follies.

**Lisa Hood Skinner**, first vice president, is local freelance writer and senior account director at Ackermann PR. Skinner is Golden Press Card chairwoman. A city desk reporter at the News-Sentinel for a half decade, she also has been an officer in SPJ chapters around the country, including Hampton Roads, Va., and Honolulu. She was a founding member and secretary of the Pacific Rim's first SPJ chapter, the Micronesia SPJ chapter in Guam. Currently, she and husband Steve, a local veterinarian, live in Powell.

**Alan Carmichael**, second vice president, is a partner and co-president of Moxley Carmichael, a Knoxville public relations company. He is a former senior vice president of communications at TVA and a former reporter, assistant city editor and Washington correspondent for The Tennessean in Nashville. He has been a member of SPJ since 1967 when he joined as a journalism student at UT-Knoxville. He served several years as chair of the SPJ Resolutions Committee at national conventions and has chaired the Front Page Follies for five years. He is a former president of the East Tennessee SPJ chapter.

**Dorothy Bowles**, treasurer, is a professor of journalism at U.T. where she teaches media law, editing and political communications courses. She has authored or co-authored

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## Let's party in the park with UT student chapter

Sunday, Sept. 29, 5 p.m.

Shelter #1, Tyson Park

Bring a covered dish. To make sure everyone doesn't show up with baked beans, coordinate with Nicole Henrich, 637-1010, ([nhenrich@wbir.gannett.com](mailto:nhenrich@wbir.gannett.com)).

Students will bring paper products, chips, and drinks. Cherish Matthews at the Daily Beacon, 974-3226, is in charge of arrangements for UT chapter.



# Al Cross, Jeff Bradley visit during summer

by Georgiana Vines

Some ETSPJ board members and a few chapter members had the opportunity to visit with Al Cross, SPJ national president, in June and Jeff Bradley, ETSPJ president 25 years ago when the Follies began, in July.

Al and his wife, Patti, were in Gatlinburg where Al addressed a joint meeting of the Tennessee and Kentucky press associations. Dorothy Bowles, Bonnie and Art Riechert, Steve and Lisa Hood Skinner, David and Susan Lauver and Georgiana Vines and John Fox met the Crosses for dinner at the Park Grill during their visit. While Adina Chumley couldn't join the group, Al was very complimentary of her work on revised requirements for chapters. The requirements will be discussed at the convention in September in Fort Worth.

Jeff Bradley came to Knoxville on vacation from Boulder, Colo., where he's now working as a freelancer. He keeps up with Tennessee, for he is the author of Moon Handbooks: Tennessee—<http://www.moon.com/catalog/tennessee.html>—and co-author of Moon Handbooks: Smoky Mountains—[http://www.moon.com/catalog/smoky\\_mountains.html](http://www.moon.com/catalog/smoky_mountains.html).

Joining him for lunch at Calhoun's on the River were Adina Chumley, the Lauvers, Lisa Skinner, Jean Ash, Jim Crook, Bonnie Riechert and Georgiana Vines.

Jeff left here about 20 years ago but stays in touch with his parents who live in Kingsport and Jack Neely with Metro Pulse. He promises to come back for the 25th anniversary edition of Front Page Follies.

## New postage stamps honor female journalists

SNPA e-bulletin 8/15/02

The U.S. Postal Service will issue a set of four 37-cent postage stamps honoring female journalists on Sept. 14 during the national convention of the Society of Professional Journalists. The stamps pay tribute to Nellie Bly, Ida M. Tarbell, Marguerite Higgins and Ethel L. Payne.

A special ceremony marking the first day of issue will be held during a breakfast meeting. If the Postal Service uses its traditional format those attending the breakfast and ceremony will receive a free souvenir program that includes a copy of the stamps and the special "First Day of Issue" postmark. Additional items can be postmarked with the special cancellation if one or more of the new stamps is purchased and placed on the item.

Last year the Postal Service issued a stamp honoring James Madison, author of the First Amendment. Journalists Walter Lippman and Ernie Pyle and publisher Adolph Ochs have been honored on postage stamps.

Other news-related stamp topics include newspaperboys in the early '50s, Freedom of the Press in 1958 and Freedom of the Press in 1975.

## Four from WATE-TV Join

ETSPJ welcomes four new members from WATE-TV. They are Aaron Ramey, news director; Don Dare, reporter/anchor; Gene Patterson, anchor; and Lori Tucker, anchor.

### Officers and Board ETSPJ

**President** Larry Aldridge  
**First Vice President** Lisa Hood Skinner  
**Second Vice President** Alan Carmichael  
**Secretary** Jean Ash  
**Treasurer** Dorothy Bowles

**Board Members**  
 Adina Chumley  
 Jim Fields  
 Nicole Henrich  
 Bonnie Riechert  
 Michele Silva

**Communications Coordinator**  
 Sally Guthrie (588-1474)

# Officers

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five university textbooks and has received a number of awards for teaching, research and public service. She served for 17 years on the first board of directors of the Student Press Law Center and has served on the Tennessee Press Institute Committee and TPA Freedom of Information Committee since 1988. She has been elected to several offices in the national journalism educators association, including the executive board.

**Jean Ash**, secretary, presently leads tours to China for her own company as well as for one of the largest China tour operators, Pacific Delight Tours, Inc. Before that she worked in Beijing for China Central TV and China Radio International following a 17-year career as anchor and reporter for WIVK and WNOX Radio in Knoxville. She served two terms as president of the East Tennessee Chapter of SPJ. She has also been the chapter's Treasurer for several years and has served on the board since her return from China in 1995. She was named the AP Broadcasters Assn. Broadcaster of the Year and won the Knoxville YWCA Woman of the Year award, both in 1987.

**Adina Chumley** immediate past president, owns Chumley Communications, a public relations/marketing firm in Blount County. She worked as a broadcast journalist for 15 years at several radio and television stations in Kentucky and Tennessee. Chumley is a graduate of the University of Tennessee. She lives on a farm in Blount County with her husband and two children. She serves on the Board of Leadership Blount, the Blount Chamber Partnership and the Blount County Children's Advocacy Center.

**James Fields** invested years in each of five career paths: industrial engineer, military, track coach, editor and publisher, then journalism teacher at six universities: Boston, California State, Maryland, Missouri, Pepperdine, and Wisconsin. He was vice president of the Washington (D.C.) professional chapter of SPJ before serving as journalism department chair in Wisconsin where he retired. Fields is a member of the National Conference of Editorial Writers and the National Press Club as well as SPJ. He is married to Dr. Sally McMillan who teaches at University of Tennessee; they have visited lively news spots: Africa, China, eastern and western Europe, Israel, Korea, Palestinian west bank, and the former Yugoslavia.

**Nicole Henrich**, board member and program chair, is an anchor/reporter at WBIR. She hosts "Style," a new lifestyles show on Channel 10 at 4 p.m. Henrich, a native of Austin, Texas, says, "I have been fortunate enough to

have lived in Knoxville for about two years." She enjoys reading, hiking and biking in her spare time.

**Michele Silva**, board member and membership chair, is morning/noon anchor for WBIR Channel 10. She arrived in Knoxville in December 2000 after a four-year stint at KIII-TV (ABC) in Corpus Christi, Texas. Silva grew up on the coast of Massachusetts, specifically New Bedford. She left for the mountains of Vermont for her college education and returned home in May 1992 with a degree in broadcast journalism from Lyndon State College. Six months later she landed her first job at a local cable television station. Starting out as a part-time production assistant, she was groomed for what would eventually become a full time job, a one-man band reporter and fill-in anchor.

Silva says, "One of these days, I hope to get off the morning shift... and sleep in a bit. But, in the meantime, I spend my free time on the lake, in the Smokies, white-water rafting, tubing, seeing live music, traveling, and of course . . . sleeping!"

**Bonnie Riechert** is a faculty member in the University of Tennessee's School of Journalism and Public Relations (in the College of Communications and Information Sciences). She teaches undergraduate and graduate courses in communications theory, communications management, health communications, and public relations. She conducts research and has written book chapters on news media coverage of health and environmental issues. She is a former science writer and journalist. In her spare time she practices taoist tai chi and enjoys photography.

While not an official member of the board at this time, **Georgiana Vines** is actively involved in chapter activities. She is associate editor of the Knoxville News-Sentinel, where she has been since 1968 with the exception of a few years, which included being the editor of the El Paso (Texas) Herald-Post until it was closed by the E.W. Scripps Co. Additionally, Vines was national president of SPJ from 1992-93; is a current member of the national Sigma Delta Chi Foundation board of directors; was a member of the founding board and a past president of the East Tennessee Pro Chapter, SPJ. She was the Front Page Follies honoree in 1995.



Mark Your Calendar

**Sept. 12-14**, SPJ National Convention, Fort Worth

**Sept. 29, 5 p.m.** Picnic, Shelter 1, Tyson Park

**April 4-5, 2003**, Region III Conference, Atlanta

Tyson Park Picnic . . . . 5 p.m., Sept. 29, Shelter #1