

# Spot News

Vol 9, No. 5

September 2004

A publication of the East Tennessee Chapter  
of the Society of Professional Journalists  
on the Web at <http://www.kornet.org/etspj>



## Officers, board for 2004-2005 announced

ETSPJ members elected officers and board members in June to serve during 2004 and 2005. Chosen to serve are the following.

**Dorothy Bowles**, president, is a professor in the School of Journalism and Electronic Media at UT where she teaches courses in communication law and ethics, political communication and editing. She has worked for newspapers in Louisiana, Texas, Kansas, Wisconsin and Minnesota, usually as a copy editor. She also worked in public relations for Quaker Oats and for a large public school district.

**Alan Carmichael**, first vice president, is a partner and co-president of Moxley Carmichael, a Knoxville public relations company. He is a former senior vice president

of communications at TVA and a former reporter, assistant city editor and Washington correspondent for The Tennessean in Nashville. He has been a member of SPJ since 1967 when he joined as a journalism student at UT-Knoxville. He served several years as chair of the SPJ Resolutions Committee at national conventions and has chaired the Front Page Follies for many years. He is a former president of the East Tennessee SPJ chapter.

**Michele Silva**, vice president for Golden Press Card awards program, is morning/noon anchor for WBIR Channel 10. She arrived in Knoxville in December 2000 after a four-year stint at KIII-TV (ABC) in Corpus

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## Annual picnic with UT Beacon staff



Sept. 19, 2004

4 to 6 p.m.

UT campus in front of  
Journalism and Electronic Media  
offices at the Communications  
Building in Circle Park

Please bring a covered dish, con-  
diments, drinks or paper products.  
Deli trays will be provided.  
Coordinate with Ed Hooper  
([ed@tennesseehistory.com](mailto:ed@tennesseehistory.com))

# Officers

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Christi, Texas. Silva grew up on the coast of Massachusetts, specifically New Bedford. She left for the mountains of Vermont for her college education and returned home in May 1992 with a degree in broadcast journalism from Lyndon State College. Six months later she landed her first job at a local cable television station. Starting out as a part-time production assistant, she was groomed for what would eventually become a full-time job as a reporter and fill-in anchor.

**Jean Ash**, secretary, conducts tours to and works with Everettours of Knoxville developing and leading tours to domestic and European destinations. Before that she worked in Beijing for China Central TV and China Radio International following a 17-year career as anchor and reporter for WIVK and WNOX Radio in Knoxville. She served two terms as president of the East Tennessee Chapter of SPJ. Ash has served on the board since her return from China in 1995. She was named the AP Broadcasters Association Broadcaster of the Year and won the Knoxville YWCA Woman of the Year award, both in 1987.

**Daniel J. Foley**, treasurer, is an associate professor in the UT School of Journalism and Electronic Media. He worked for newspapers for 23 years, as a reporter, managing editor and editorial page editor. He worked for many years for the Quad-City Times, a 61,000/85,000-circulation newspaper in Davenport, Iowa. Much of his experience was as an investigative reporter. He has covered events at the local, state and national levels and has written about the legislative, executive and judicial branches of government.

He worked for the Star Tribune of Minneapolis during the summer of 1999 on the newspaper's projects team. At UT he has taught Public Affairs Reporting, Reporting, Opinion Writing, Writing for Mass Communications, Feature Writing, Sports Writing, Sports Feature Writing, Sports Reporting Across the Media,

Database Reporting and Writing and Editing Projects. His undergraduate degree is from the University of Montana and his master's is from Northwestern University.

Membership chair, **Tom King**, was recently named director of media relations for AkinsCrisp Public Strategies after a 33-year newspaper career, 28 with Scripps Howard and five with Knight Ridder. King took early retirement from Scripps after seven years as editor of the Redding (Calif.) Record Searchlight. Prior to that he was editor and president of the El Paso (Tex) Herald-Post for eight years.

He is a native of Macon, Ga., and a graduate of Georgia Southern University with a B.A degree in English. In California he served as president of the California Society of Newspaper Editors and while in Texas was on the board of the Texas Daily Newspaper Association. He joined Scripps Howard in 1974 when he moved to Knoxville to work as a sports writer at the News Sentinel. In 1978 he moved to the copy desk, eventually becoming a cityside reporter, assistant city editor, city editor and in 1985 assistant managing editor. He was promoted to managing editor in El Paso in February 1987 and became editor and president in June 1988.

Program chair, **Ed Hooper**, is editor of historical preservation publications at Lakeway Publishers in Morristown. Ed has been a member of the SPJ since 1988. He has served as a news and feature reporter in East Tennessee for more than 15 years working in radio, television and print. In 2003, his book, *Images of America: Knoxville*, was published.

**Lisa Hood Skinner**, immediate past president, is a vice president at Ackermann PR. A professional with 24 years of international communications and marketing experience, Skinner heads up Ackermann's healthcare strategies group and formerly was senior account director.

Before joining Ackermann, Skinner conceived and initiated hundreds of public relations and advertising programs for clients throughout a half dozen countries

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## Officers and Board ETSPJ

**President** Dorothy Bowles  
**First Vice President** Alan Carmichael  
**Second Vice President** Michele Silva  
**Secretary** Jean Ash  
**Treasurer** Dan Foley

**Board Members**  
 Adina Chumley  
 Thomas Fraser  
 Ed Hooper  
 Tom King  
 Aaron Ramey

**Membership Chair** Tom King  
**Program Chair** Ed Hooper  
**Ex Officio** Georgiana Vines  
  
**Communications Coordinator**  
 Sally Guthrie (588-1474)

## Officers

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scattered about the Pacific Rim and Europe. She was marketing director of two major hospitals, St. Francis Medical Center in Honolulu, and Methodist Medical Center of Oak Ridge. A former city desk reporter at the News-Sentinel, she also has been an officer in SPJ chapters around the country, including Hampton Roads, Va., and Honolulu. She was founding member and secretary of the Pacific Rim's first SPJ chapter, the Micronesia SPJ chapter in Guam.

**Adina Chumley** owns Chumley Communications, a public relations/marketing firm in Blount County. She worked as a broadcast journalist for 15 years at several radio and television stations in Kentucky and Tennessee. Chumley is a graduate of the University of Tennessee. She lives on a farm in Blount County with her husband and two children. She serves on the Board of Leadership Blount, the Blount Chamber Partnership and the Blount County Children's Advocacy Center. She is a former president of ETSPJ

Ex officio board member **Georgiana Vines** is actively involved in chapter activities. As associate editor of the Knoxville New Sentinel, she writes a political column three times a week. Vines has been a reporter, assistant metro editor, metro editor, assistant managing editor and deputy managing editor at the News Sentinel. She was editor of the El Paso (Texas) Herald-Post from Feb. 1, 1996, until Oct. 11, 1997, when the E. W. Scripps Co closed the afternoon paper because of declining circulation.

Professional activities include the following: 1996 Wells Key winner, highest honor bestowed by Society of Professional Journalists, for volunteerism and professionalism; 1992-93 president, national Society of Professional Journalists; board member, Sigma Delta Chi Foundation, 1992-present; charter board member, former president, SPJ East Tennessee Chapter; East Tennessee Chapter's 1995 Front Page Follies honoree, recognizing journalistic achievements and SPJ activities.

Since 1999, Vines has served as a member of the Board of Visitors at the UT College of Communication and Information.

No information was received from board members Thomas Fraser, Aaron Ramey and Bill Shory.

## Baker Center program focuses on Presidential communications

Directors from the Nixon, Roosevelt and Johnson libraries are among the speakers at "Presidential Communications: A Legacy of Ideas" presented by the Howard H. Baker Jr. Center for Public Policy Sept. 15 and 16 at the University Center.

Scheduled to speak are Patrick Butler, journalist and vice president of the Washington Post; Bob Clark, archivist at the Franklin Roosevelt Library; Greg Cumming, director of archives at the Nixon Library; Tom Griscom, former Reagan communications director and editor of the Chattanooga Times Free Press; Harry Middleton, former speechwriter and director of the Johnson Library; and Peter Robinson, author of Reagan's Berlin Wall speech and host of Uncommon Knowledge on PBS.

Sessions on Wednesday from 12:30 p.m. until 6 p.m. are open to the public. Sessions on Thursday morning are for students.

### Schedule

12:30 - 12:45 p.m. Welcome from Chancellor Loren Crabtree.

12:45 - 1:15 p.m. Patrick Butler, vice president, *Washington Post*, will discuss presidential communications as viewed by the media.

1:15 - 1:45 p.m. Tom Griscom, editor, *Chattanooga Times Free Press* and former director of communications for President Reagan, will compare presidential and congressional communications.

2:00 - 3:00 p.m. Bob Clark, archivist, *Franklin Roosevelt Presidential Library*, will discuss FDR's fireside chats and more.

3:00 - 3:45 p.m. Greg Cumming, director of archives, *Nixon Library and Birthplace* will discuss the *Silent Majority Speech* and more.

4:00 - 5:00 p.m. Peter Robinson, former Reagan speechwriter, Fellow at the *Hoover Institution* and host of *Uncommon Knowledge*, will discuss the process of writing President Reagan's *Berlin Wall Speech*, which heralded the end of the Cold War.

5:00 - 6:00 p.m. Harry Middleton, former director of the *Lyndon Johnson Presidential Library* and LBJ speechwriter, will discuss the formal and informal communications of LBJ, including some of LBJ's personal audiotapes.

## ***SPJ supports journalists cited for contempt***

The Society of Professional Journalists joined other journalism-related organizations in late August in issuing a statement of support for journalists who have recently been cited for contempt in federal court for protecting the identity of confidential sources.

The statement represents the support of the journalism community for journalists who reported on controversies involving Wen Ho Lee, Valerie Plame and Providence, R.I. mayor Vincent "Buddy" Cianci. It also expresses support for any others who may risk fine and imprisonment for refusing to testify about their sources. The coalition plans to present this statement to federal officials and publish it in newspapers around the country.

Individual reporters are encouraged to sign the statement in support of the reporters (found at [www.rcfp.org/standup](http://www.rcfp.org/standup)). The statement says:

"For well over a century, reporters have recognized an ethical duty to protect their confidential sources. If journalists could not and did not honor this guarantee,

significant sources who fear reprisal will be afraid to reveal what they know; valuable information about government conduct will not reach the public.

Reporters recognize that this duty must be defended uniformly. It should not be compromised whenever questions are raised about possible sources, or it will be lost in all situations.

We support the reporters in current federal court proceedings who are refusing to testify about their confidential sources and now face stiff fines, even jail. We commend these reporters for standing firm and standing up for First Amendment principles."

### **TCOG seeks volunteers**

If you wish to volunteer to help with the Tennessee Coalition for Open Government audit of compliance with state open records laws, please contact Dorothy Bowles at [bowles@utk.edu](mailto:bowles@utk.edu).