



District 12-N News & Views



Challenge to Change

December 2007-January 2008

District 12-N, Tennessee (USA)

<http://www.ETNLions.org>



DG DEAN'S REMARKS

I hope everyone had a peaceful and joyful Thanksgiving Holiday. Lion Nellie and I did. We have much to be thankful for including the opportunity to serve the Lions of District 12-N. We are blessed with the greatest District in Lionism!

Exciting things are going on in District 12-N. We have entries in the Peace Poster Contest, our membership is on the rise,

and we have a great start on chartering two new clubs! I extend my sincere thanks to all those special Lions who have had a hand in these successes.

Three clubs, Campbell County, Farragut and Knox North submitted peace poster winners from contests they had sponsored in local schools. It appears that 150-200 students participated. Exhibits were held at the schools and winners from each school were selected. This is great public relations and community involvement. More information about the results is given elsewhere in this newsletter.

After dropping down to 1237, District membership as of November 29 was up to 1251. Thanks go out to all those clubs who have increased their membership. One of my greatest pleasures is being asked to induct new members on my club visits. I know it is trite, but it is also true. The best way to get new members is to ask someone to join.

An extension workshop was held in the Johnson City/ Elizabethton areas November 15-17. Lions John and Wanda Barnett, consultants from LCI were there to train and guide us as we learned how to canvass communities for members and how to set up new clubs. As a result of the efforts of several dedicated Lions, we are well on the way to chartering new clubs in both Erwin and Bluff City. Those who helped with this effort included Lions Lloyd Farrar, Bruce Hicks, Nellie Harshbarger and DG Dean Harshbarger from Norris, PDG Dave Crawford from Farragut, Amelia Turner and Judy Donley from Elizabethton, PDG Wendy Cain from Oak Ridge Century and PDG Ken Moffett from Knox Tri- County. Lions Amelia Turner and Judy Donley have volunteered to be Guiding Lions for these two new clubs and will be working hard to sign up the remaining members to reach the 20 needed to charter a club.

The latest information I have shows that District 12-N clubs now have pledged or contributed a total of \$78, 245.40 to Campaign Sight First II. There are still 19 clubs that have not yet become active in this great Lions effort to eradicate blindness. If your club has decided not to contribute, I urge you to reconsider helping with this basic Lions project, and truly be Knights of the Blind.

PDG Wendy Cain has volunteered to be the District Contest Chairlion this year replacing Lion Brian Jenkins who due to personal, business and other commitments had to resign the chair. Thanks Lion Wendy!

Lion Nellie and I had the privilege to attend the 72nd anniversary celebration of the Loudon Lions Club recently. Our own International Director Lion Bill Watkins was honored at that meeting of his home club. Congratulations to Lion Bill and to the oldest club in our District!

(Continued)

The 12-N Spring Convention will be held at the Main Stay Suites in Pigeon Forge, February 29-March 1. Smart Lions will register now and avoid the rush. One of the exciting fun things we have planned for Friday, the 29th is a talent show. If you can sing, dance, tell jokes, play a musical instrument or entertain in any fashion, please contact me or Convention Chair PDG Bette Purvis (865-458-8070) and sign up. We need all the help we can get!

Many clubs will not be holding their regular meetings in December, but instead will be having special Christmas outings. Lion Nellie I would like to attend all of them but since that is not possible, we wish each and every one of you a happy and blessed holiday season.

Yours in Lionism,

Dean Harshbarger

District Governor

Phone: (865) 494-7599

Email: edharsh@bellsouth.net

WELCOME NEW LIONS MEMBERS!

<u>New Lion</u>	<u>Lions Club</u>	<u>Sponsor</u>
September 2007		
James Hankins	Greeneville	J. Fred Myers
Alice Trafford	Greeneville	James Kenney
Mary Watson	Maryville	Ralph Hall
Steve Shockley	Morristown Cherokee	
Ronald Tipton	Morristown	Gene Honeycutt
Lindsay McKinley	Oneida	Raymond Miller
Stephen McKinley	Oneida	Raymond Miller
Holly Byrd	Pigeon Forge	Martha Cannon
Diane Proctor	Tellico Village	Bette Purvis
October 2007		
Eldon Mitchell	Dandridge	Thomas Chandler
William Boggs	Dandridge	Lloyd Bible
Edward Lafleur	Dandridge	Myron Speer
Diane Scofield	Dandridge	Myron Speer
Bill Black	Inskip	Mildred Loveit
Jeanette Wild	Inskip	Mildred Loveit
Craig Fischer	Knox North	Ralph Teague
Robert Satoloe	Knox North	Clare Crawford
Gerrea Messer	Maryville	Thomas Miller
Audrey Hubble	Morris Blvd.	Mark Sheridan
Herman Seals	Morris Blvd.	Mark Sheridan
Bruce Hicks	Norris	Dean Harshbarger
Danette Rolan	Pigeon Forge	Dan Conner
Charles Gannaway	Tellico Village	Gerald Knepp
Janet Gannaway	Tellico Village	Merlyn Knepp
Joseph Hamilton	Tellico Village	Roger Madson

EYEGLOSS RECYCLING IN ROANOKE

By Lion Harry Ennis

We had 8 Lions at the Eyeglass Recycling trip to Roanoke on October 20th: Lions Jim and Shaaron McFarland and Bill Reid from West Knox, DG Dean and Lion Nellie Harshbarger from Norris, and Lions Harlan Fraser, Edna Longwell, and Harry Ennis from Kingsport.

As always, Lion Merle Hash was completely overwhelmed by the amount of glasses collected, sorted, and read for distribution by the Lions of District 12-N. She keeps hinting (begging actually) for us to come up there and show some of the other groups how much can be accomplished.

Eyeglass collection is a great and very inexpensive way to get your club's name out in your community. Most optometrists and ophthalmologists will be more than willing to give you space for a collection box. It's a great job for Lions who might otherwise not be able to contribute, since collections can be done when convenient for the Lion.

Once the glasses are collected, take a few minutes to do a first sort of the glasses. If everybody will do this first sort, it will greatly facilitate things. This cuts down on storage requirements, expense in transporting the glasses to the collection center, and speeds things up there. Sort the glasses into 3 groups:

1. Metal: This is the only group where a broken frame can be used. The metal is recycled to pay for the operation of the center.
2. Complete plastic framed glasses: Due to the volumes involved, the collection center doesn't have space or time available to repair glasses, so they need a complete pair of glasses: complete unbroken frame, 2 lenses, 2 side pieces.
3. Sunglasses: Again, we need complete glasses. Unfortunately, there's no way we can use unmounted lenses, cases, broken frames, or glasses that are going to fall apart the first time someone tries to wear them.

Thanks to all for the hard work! Watch the *News & Views* for announcements regarding the spring invasion of Roanoke.

DISTRICT CONVENTION SERVICE PROJECT

The Non-Youth Service Committee are asking *you (your Club)* "To Help Make Some Children's Lives A Little Better" by bringing items to the District 12-N Spring Convention (February 29-March 30), for **Smoky Mountain Home for Children in Sevierville, TN.**

Hands-On, "We Serve Project"

- *Clothing for both boys and girls ages 5 years-17 years.*
- *Non-perishable Food*
- *School Supplies/also personal reading, stamps, stationary*
- *Bathroom Supplies/and personal hygiene items*
- *Money is always welcomed and can be applied to any need*

The Committee thanks you in advance for the big load of items and money you and (your Club) will supply for this worthwhile endeavor. Dr. John Sweet, Program Director for the Home will be at our Saturday lunch to receive the Lions Donations.

Yours in Lions Service,
VDG Jim McFarland and Lion Nellie Harshbarger

MEMBERSHIP & RETENTION

By Lion Buddy Greene

District Goals:

1. **Positive net growth of at least 2 members per club**
As of 12/14/07, the District has 50 new members

- Making members feel needed and wanted
- Emphasis on community service projects
- Meetings that are fun and enjoyable
- Better informed members
- Every member involvement in club activities and projects
- Recognizing members for their contributions
- Special Year-Round membership growth program

2. **Develop a year-round growth program for club focus shared with clubs via News & Views**

January: New Year; as you set your New Year's resolutions, why not set one you can keep—ask a friend or acquaintance to visit your club. You never know when that person might be waiting on the invitation to become a Lion. I personally want to wish each and every Lion's family a very Happy New Year.

3. **Through Retention of Members, cutting 2006-07 losses (152 drops) by 25% - Goal is no more than 114 drops**

June 2007 District Membership = 1261

December 14, 2007 District Membership = 1247

(net loss of 14)

Current drops are 62 or 40.8% of last year

RETENTION: We are gaining new members as we move through the year, but we are losing more than we are gaining. Do you know why? Let's keep the Lions we have; one good way is through the President's Retention Campaign. It is a strong campaign built for the club president dealing with why members drop, and can be found on the Lions International web site.

VIRGINIA LINDSEY LEADERSHIP

By Lion Nellie Harshbarger

All clubs have been given information on nominating a Lion for the "Virginia Lindsey Leadership Award". Applications/nominations are due February 29, 2008.

Please use a subject of Lions or VLLA in your email to Lion Nellie Harshbarger (squillpot@aol.com) to prevent being discarded. **Thank you for finding that young leader and recognizing Lions.**

CHAPLAIN'S CHRONICLE

By Lion Don Denney

Comment: God is the source of love and we are channels of His love to others. How precious it is when another person responds to God's love because they have seen His love in us.

Scripture: 1 John 4:7, Beloved, let us love one another: for love is of God; and everyone that loveth is born of God, and knoweth God.

Conclusion: Father, thank You for your loving grace in my life and in the lives of people I relate to each day.

DISTRICT 12-N ANNUAL CONVENTION

Main Stay Suites—Pigeon Forge, TN—Feb. 29 – March 1, 2008

By PDG Bette Purvis

Join us in Welcoming Past International President William L. Biggs! This is an opportunity for long-time Lions as well as new Lions to get together with the entire District for an entertaining and informative event. The weekend has something to offer for everyone!

Friday evening will commence at 6:30 p.m. with a dinner and silent auction with items ranging in the past for the sweet tooth, Lions items to practical things for the home. Our Talent Show (open mike) will help to make the evening fun.

Saturday begins with a Main Stay Suites breakfast at the "Coop" for those staying at the Suites, followed by our business meeting (beginning at 8 a.m.). This provides an opportunity to see and hear first hand what is going on in the District. We will also be offering seminars on Membership and Orientation for new Lions. Our election of our 2008-2009 Vice District Governor and District Governor will be followed by a reception for all Lions. Saturday evening will kick off with a Past International President's reception and a terrific dinner featuring PIP William "Bill" Biggs as our guest speaker. Some surprises during the evening always make it a wonderful Lions event. The beauty of Appalachian Folk Music will be featured for our entertainment, a favorite of Governor Dean and Lion Nellie.

Registration is easy, see the form on the back of the newsletter. Don't forget to make your hotel reservations directly with the **Main Stay Suites, Pigeon Forge (1-865)-428-8350 or (1-888)-428-8350**, for the special Double Queen Suite rate of \$70 per night + tax will be guaranteed until 1/29/08. Identify yourself as part of the **District 12-N Lions Convention group**.

If any club or Lions related organization would be interested in a display/sales table please notify PDG Bette Purvis – tables will be available free of charge on a first come first served basis.

All Clubs are encouraged to bring their Club Banner for display in the grand ballroom. We will be collecting them at the Main Stay Suites beginning Friday afternoon at the registration desk.

Let's all join together and make this a weekend that shows everyone the dedication and fun that the Lions of District 12N have! We look forward to seeing you there.

ZONE MEETINGS

Region III, Zone II: Campbell County, Clinton, Halls Community, Lake City, Norris, and Oneida

Lion Steve Lewis, Zone Chair for Region III, Zone II will be having a Zone Meeting on **Monday, Feb. 4, 2008**. The meeting will be hosted by the Clinton Lions Club, which meets at Shoney's at I-75 and Exit 122 (Clinton/Norris). The meeting will begin at 7 pm, arrive earlier to eat with the group.

Region III, Zone III: Knoxville Tri-County, Maryville, Pigeon Forge, and Sevierville

Our next Zone Meeting will be hosted by the Maryville Lions Club on **Tuesday, Feb. 19, 2008** at Ryan's Steak House, Hunters Crossing, Maryville. The meal will begin at 5:30p.m.; the meeting will start at 6 p.m.

ID BILL'S ADVENTURES

While at a Wisconsin Lions convention, ID Bill visits with the Iraqi girl who was to have cornea transplants.

This story was covered by many of the major news outlets.



DIRECTORY CHANGES

Please update your Multiple District Directories

Page 119—Oak Ridge new Secretary is: Gerald B. Young
126 Monticello Road, Oak Ridge, TN 37830-8258
(H)865-483-5748
(E)geraldbyoung@bellsouth.net

Page 178—East Tennessee Lions Eye Bank Work Number has changed to: (865) 305-9625.

EVENTS CALENDAR

Jan 5-6	Remote Area Medical—Jacob Building, Knoxville
Jan. 12	District Cabinet Meeting, Morristown
Jan. 18-20	Lions Learning Retreat, Manchester
Feb. 4	Zone Meeting, Clinton (Region III, Zone II)
Feb. 19	Zone Meeting, Maryville (Region III, Zone III)
Feb. 29	District 12-N Convention, Pigeon Forge
March 1	District 12-N Convention, Pigeon Forge
April 26	Officer Training, Greeneville (9 am-2 pm)
May 22	Officer Training, Powell (5-9 p.m.)



By Lion Don Britton

Assistant Executive
Director

The Lions motto, "WE SERVE", is exemplified by the clubs of District 12-N in many ways throughout the year, in support of community needs, district and multiple district projects and international programs.

Your club has an opportunity to serve many blind East Tennesseans by offering financial support to Lions Volunteer Blind Industries through our "Project Paycheck" fundraising program. All "Project Paycheck" donations go directly to fund employment scholarships for LVBI's blind workers as they LEARN TO EARN and become productive citizens. This scholarship program costs LVBI approximately \$200,000 annually, or about 22% of our payroll to blind workers.

Last year **18 individual Lions Clubs** responded to our need with \$14,975 along with generous support from District 12-N Charities in the amount of \$25,000. We would like to increase that response this year as more clubs take an active interest in LVBI. This model program for blind people offers **independence through employment**. Help us to assure continuing employment for blind Tennesseans for the next 50 years!

Please contact me if you would like to schedule a tour for your club. Thank you!

RECORDING FOR THE BLIND & DYSLEXIC
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NEWS & VIEWS

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DISTRICT 12-N CONVENTION REGISTRATION FORM

February 29-March 2, 2008 *** MainStay Suites in Pigeon Forge, TN

Come join your fellow Lions for a weekend of Leadership, Friendship, Service, and Business at the annual District Convention. Our special guest will be Past International President William "Bill" Biggs from Omaha, Nebraska

CHALLENGE TO CHARGE! - CARE, HELP, ACCCLAIM, RESPECT, GROW and ENOY

Pre-Registration (Deadline January 29, 2008)

Name: _____ Lion Lioness LEO Guest
Delegate Alternate Delegate

Name: _____ Lion Lioness LEO Guest
Delegate Alternate Delegate

Address: _____

E-Mail: _____

Telephone: _____ Club: _____

Hotel Reservations should be made directly with the Main Stay Suites at (865) 428-8350 or 1-888-428-8350.

Identify yourself as part of the District 12-N Lions Convention group. The special Double Queen Suites rate of \$70+tax per night will be guaranteed until **January 29, 2008**

Registration (all attendees) _____ @ \$10

Friday Dinner (6:30 p.m.) _____ @ \$24

Saturday Lunch (noon) _____ @ \$15
Recognition Lunch & Necrology Service

Saturday Dinner (6:30 p.m.) _____ @ \$26

TOTAL \$ _____

_____ Yes, I want to participate in the *talent show*
("open mike") Friday Night.

If you have a special dietary need, please indicate:

_____ Diabetic _____ Vegetarian

_____ Other—Describe: _____

Do you want a table for the Friday Pin Swap/Sell?

_____ Yes _____ No

(If yes, please donate 5 non-current year pins to the Silent Auction)

Don't Forget to bring:

For the Convention:

- * Items to Auction
- * Club Banner

Serving Others:

- * Books
- * School Supplies
- * Clothes (5-17 yr olds)
- * Toiletry Items
- * Financial Donation
- * Non-Perishable Food

Make checks payable to Lions District 12-N. Mail Registration form and check by January 29 to:
PDG Bette Purvis, Convention Chair, 410 Tanasi Way, Loudon, TN 37774