

Data Compilation For Pair-wise Comparisons

EQAB Work Session
February 19, 2009

Data Reduction

- **Strategic** - highly important to, or an integral part of, a strategy or plan of action (i.e., supports the "Greening" Mission Statement)
 - E.g., Reduce Water Consumption

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Data Reduction

- **Tactical** - Involving or pertaining to actions, ends, or means that are immediate or short(er)-term in duration, and/or lesser in importance or magnitude, than those of a strategy or a larger purpose

– E.g., Offer price incentives (i.e., rebates) on rain barrels

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Collapsed Data

I.e., a compilation of similar ideas to identify “Overall Strategic Themes”

Key ID	Revised Statements
450	[Public Transportation.] Regional public transportation.[42] Join causes for public transportation. Elderly/economic/efficiency needs joined to the need for air quality.[44] Arterial shuttles.[45] Light rail.[46] Day Parking lots to support use of public transportation.[48] Incentives for micro buses.[39] Integrate public and school transportation.[18] Jitney service for the elderly [36]

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Strategic ↔ Tactical

Tactical (Implementation)	Strategic (Master Planning)
<p>[Public Transportation.] Regional public transportation.[42] Join causes for public transportation. Elderly/economic/efficiency needs joined to the need for air quality.[44] Arterial shuttles.[45] Light rail.[46] Day Parking lots to support use of public transportation.[48] Incentives for micro buses.[39] Integrate public and school transportation.[18] Jitney service for the elderly [36]</p>	<p>Create efficient regional public transportation system</p>

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Reporting

- Create efficient regional public transportation system by:
 - Joining causes for public transportation
 - Develop arterial shuttle routes
 - Study feasibility of regional light rail system
 - Identify daytime parking lots throughout the city at public transportation termination points
 - Offer Incentives for independent micro bus operating company
 - Integrate public and school transportation (e.g., shared use of city fleet)
 - Provide “Jitney” service for the elderly

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