



SWEET SUCCESS COMES FROM YOU

By Rob Orkney

The Kiwanis Pancake Breakfast & Brunch seems always to be a big success. They, our loyal customers, keep coming; and why not? They eat well and have fun. But we know it doesn't just happen by chance. This great Tellico Village Kiwanis tradition is the product of a cheerful and energetic effort by near everyone in our club. Throw in some lovely spouses and our ever helpful Key Club and the deed is done.



Of course, we must also recognize that Tellico Village residents are ready to support a good cause. This seems especially so when a meal as good as pancakes, sausage and quiche are thrown into the mix. Our event is one that might even give more than it receives!

A big "Thank you" to those of you who have already signed on to help with the upcoming **March 14** breakfast and the setup on March 13. Signup sheets were circulated at our club meeting on January 20. For those of you who missed the meeting, the signup will continue at each meeting prior to the breakfast. So **mark your calendar, alert your spouse and plan on helping** once again with the best breakfast event in the county. If you will be missing the meetings, you can contact Rob Orkney (458-3215), Fred Kyle (408-9588) or Jim Poole (458-8628) to sign up.



Get ready Tellico Village Kiwanians, the fun is back again for a few busy hours in March.

NEW MEMBER MEETING

At the left, club president, Terry Boyes, presents a certificate and the "coveted" Kiwanis pen to Rikk Morris of Radon Mitigation Company. Rikk presented an informative discussion on the what's and wherefores of how he reduces the instance of radon gas in a home. His talk complemented the presentation given by Phil Petrie of TDEC who described the incidence and dangers of radon gas in our homes.

In addition to 38 Kiwanis members, 17 people from the Village and surrounding communities attended the January 20 meeting to hear the presentation on Radon Mitigation techniques. Some were also interested in learning more about our club and were treated to free lunches as potential members. All left with important knowledge concerning the health hazards of Radon and methods of reducing exposure risks.



TERRIFIC KIDS

By Chuck Hitch

Terrific Kids, TK, is a Kiwanis Club program that originated in North Carolina and has been in existence for some 27/28 years. TK is primarily an elementary school, student recognition program that promotes character development, self-esteem, and perseverance. Through the TK program students work with their classroom teachers to establish goals to improve behavior, peer relationships, attendance, and grades. Throughout the school year students are recognized and honored for achieving their goals.

Tellico Village Kiwanis Club member Woody King established the TK program last year at Loudon Elementary School in their four First Grade classrooms. This year 87 Loudon First graders are again participating in TK and another county elementary school, Highland Park, has over 180 Fourth and Fifth graders actively involved. TK is a Kiwanis Youth Services Committee (YSC) program. Assisting Woody this year are Kiwanis members Donald Whiteman and Chuck Hitch.

As with many Kiwanis projects, establishing partnerships with local organizations and community businesses has been vital to the overall success of Terrific Kids. The Tellico Village Volunteer Clowns are playing a major role in the current Terrific Kids programs at both elementary schools. A special "Thank You" to the clowns -- Cathy DeBoer, Tom Johnson, Harry Page, Kathy Kutschera, and Guffy Pidd. A big "Thanks" also to Mr. Joe Burger, owner of McDonald's of Lenoir City and Loudon and Mr. Joe Yearout, Tellico Village Food Lion store manager for their continued support.



RICH SCOTT INDUCTED

At the January 20th meeting, with all the visitors looking on, , Jim Acker and Bill Foss inducted our newest member into the club. Rich Scott is now be our 74th member. Rich came to us from Cedar Rapids, Iowa and now resides in the Coyatee Neighborhood with his wife Susan.

In Iowa he was employed in the telecommunications industry. He has expressed interest in the Youth Services Committee. I'm sure we can put him to work. He will have to take time out of his other interests of golf, rollerblading?, history and jazz music.

Please take the time to welcome Rich to our club.



ANNUAL CLUB ASSESSMENT

In December we took a portion of the regular business meeting to have all members attending (44) fill-out the Annual Club Assessment form that we have used for the past three years. In order to simplify things, we rated our club only on relative performance(1-2-3-4-5) on 29 different issues as provided by Kiwanis International. Unlike the first two years, we did not rate the importance of each issue. We did this in part to fit within the time constraints of the meeting.

Well...how did we do??? As I reported in our first January meeting, I believe the club and its operations were well-rated with good progress in many areas we thought in the past to be, if not deficient, at least in room for improvement.

The areas of significant improvement (five sub-issues each) were in "Membership Satisfaction and Retention" and, especially, in "Membership Development." Individual issues that saw nice ratings gains over the past three years were: the club is open to new ideas and direct member input. Significant improvement was also seen by the club that increasing membership is an ongoing priority, including willingness to be more diverse. This is driven in part by an effective membership committee.

In general, the assessment's results improved on nearly every metric that needed to be improved especially if we converted the raw number of votes to percentages. We need to continue to work on lowering dues and bring more value/selection to our meals. Can we find ways to improve? Absolutely!

There is one area where we saw a negative trend that we need to further understand but here is my take on it as I suggested to the board: our club rating on "public in general is aware of what we do" has dropped over the past three years. The collective votes for poor (1) to average (3) has increased from "4" in 2006 to "10" in 2007 to "13" in 2008. Now, to be fair, all "13" votes in 2008 were rated as a "3"/average. Nonetheless, this is the area we could focus some increased efforts.

I have heard from several members about their ideas about the general public's lack of awareness of our club and I compared it to my own thoughts and that of the board. Here is what we think you were saying to us:

While some folks in the village get confused with what we do and what Lions do, the real problem is the average folks in Loudon and Lenoir City or in the county. Getting our works publicized in The Connection only serves Tellico Village in the main. We need to continue to raise the awareness of the average folks outside the village about our good deeds such as the News Herald and Sentinel.

In improving our communications, we all need to remind ourselves that the sheer name of our club creates some of the confusion...The Kiwanis Club of Tellico Village. We are quite sure that many people think we serve only the people of Tellico Village, when in fact, our club is focused quite the opposite...serving the children and families in need in Loudon and surrounding counties! It is true that key administrators in the school systems along with police and government officials know us well but the average folks and many businesses probably don't. Can you think of "golf sponsors?" Maybe we would hear for sounds calling for help!

We also from time-to-time need to put letters to the editor(s) indicating how we make our money and how we use it to help others. And, we need to remind folks who are our customers! But we must also compliment (money) with that which is our most precious gift...our (collective) time in service to others which I believe this club does as well or better than other service clubs.

Do you think I have captured what you all were thinking? Terry Boyes will ask at our next meeting for any further input so we can direct some corrective action or improvement initiatives. So, in summary, you can continue to feel good about your club, its leadership and its direction and your ability to help guide it, serve it, and grow it. Thanks for your input.

Scott Mathot

SPECIAL EVENTS FOR FEBRUARY

BIRTHDAYS

Feb 4	Ray Lump
Feb 6	Marshall Pierce
Feb 14	Jim Brown
Feb 18	Charlie Chadwell
Feb 21	Tom Collins
Feb 22	Farrell Bruner
Feb 23	Larry Williams
Feb 24	Paul Smith
Feb 26	Dave Miller

GREETERS SCHEDULE

(Be available by 11:00AM please)

February	Bill Crowder, Bob Delaney with Don Scott
March	Keith Emerson, Phil Farris with John Knauff

THE TELlico PARKWAY LITTER PICK-UP SCHEDULE

February 16-28	Bob Delaney Bob Kryter Cjhuck Swenson Phil Carnock Colin Hollingsworth Tom Warner
----------------	--

ANNIVERSARYS

Feb 2	Ken & Janet Mack
Feb 14	Jim & Karen Doyel
Feb 17	Ron & Karen Uncapher

* denotes captain

MEETING SCHEDULE FEBRUARY 2009

DATE	TIME	PROGRAM HOST	SPEAKER	TOPIC
Feb. 3	12:00PM	Bob Frazer	Dr. Bret Rogers, Cardiologist	Health of Your Heart
Feb. 17	12:00 PM	Chuck Hitch	Mike Crosby, President of BCATT	Environment in Loudon County
Feb. 17	1:15 PM	Board Meeting		

Upcoming Events:

February 17 Valentines Day Dinner
March 14 Spring Pancake Breakfast

**Don't forget! The Kiwanis Club of Tellico Village
Website has all the information you will need. Please
visit it at:**

**<http://www.discoveret.org/tvkwanis/>
(note that the spelling is correct)**

Find K-T Notes Online by going to a new button on called "Newsletters" in the left column of the KT web site, <http://www.KTKiwanis.info/>. (When you click on that button it will take you an intermediary page at: <http://www.KTKiwanis.info/Newsletter/DistrictNews/Newsletters.html> - or if you click on this line it will take you directly there.

The Kiwanis Degowelv is published on the first of every month and is distributed to all members of the Kiwanis Club of Tellico Village, selected District Officers, Editor of the K-T Notes, District key chairpersons, The Village Connection and to special partners and other service organizations, to maintain effective communications among all club stakeholders. Deadline for articles to be published is on the close of business on the 4th Monday of each month. EDITOR/PUBLISHER: Ron Uncapher, 134 Tommotley Dr., Loudon, TN 37774, Tel.: (865) 408-9246, e-mail; runcapher@charter.net. Please direct all inquiries to the Editor.

DEGOWELV = Cherokee for Journal